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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-------------------------|-------------|----------------------|---------------------|------------------|
| 09/666,282 | 09/21/2000 | Jung-Min Song | P-125 | 8405 |
| 34610 | 7590 | 11/21/2005 | EXAMINER | |
| FLESHNER & KIM, LLP | | | DINH, KHANH Q | |
| P.O. BOX 221200 | | | ART UNIT | PAPER NUMBER |
| CHANTILLY, VA 20153 | | | 2151 | |
| DATE MAILED: 11/21/2005 | | | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

**Advisory Action
Before the Filing of an Appeal Brief**

Application No.

09/666,282

Applicant(s)

SONG ET AL.

Examiner

Khanh Dinh

Art Unit

2151

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 21 October 2005 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.

1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:
 - a) The period for reply expires three months from the mailing date of the final rejection.
 - b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.

Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

NOTICE OF APPEAL

2. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS

3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because
 - (a) They raise new issues that would require further consideration and/or search (see NOTE below);
 - (b) They raise the issue of new matter (see NOTE below);
 - (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
 - (d) They present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____. (See 37 CFR 1.116 and 41.33(a)).

4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s): _____.
6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.
The status of the claim(s) is (or will be) as follows:

Claim(s) allowed: none.

Claim(s) objected to: none.

Claim(s) rejected: 1-11 and 13-18.

Claim(s) withdrawn from consideration: none.

AFFIDAVIT OR OTHER EVIDENCE

8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing of good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

REQUEST FOR RECONSIDERATION/OTHER

11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
See Continuation Sheet.
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s). _____.
13. Other: _____.

Continuation of 11. does NOT place the application in condition for allowance because: Applicant asserts that the Axaopoulos reference does not disclose a multimedia user profile information structure stored in a computer medium for indexing and browsing a multimedia object comprising: prioritizing search item ordering criteria for searching and browsing the multimedia object, user preference information for each of a plurality of the search item ordering criteria for displaying search items to be browsed in the search item ordering criteria order according to the user preference information, wherein a first user reference information selects a first prioritized search item order in criteria to display a set of search items including classifications within one search item category in a first order and a second user reference information selects a second prioritized search item order criteria to display the set of search items within said search item criteria in a second order different from the first order

Examiner respectfully disagrees. Axaopoulos discloses a multimedia user profile information structure stored in a computer medium for indexing and browsing a multimedia object (information products including media data) comprising: prioritizing search item ordering criteria for searching and browsing the multimedia object (allowing users to make their choice according to their priorities with three different type of nodes, see figs.1, 2, col.6 line 20 to col.6 line 27), user preference information (using users' choice) for each of a plurality of the search item ordering criteria for displaying search items to be browsed in the search item ordering criteria order according to the user preference information (for example, displaying order of selection back to users to identify the information of interest to user, see col.7 lines 23-65 and col.9 lines 8-59), wherein a first user reference information selects a first prioritized search item order in criteria to display a set of search items including classifications within one search item category in a first order (in fig.2, user selects the first type as automobile option mode out of the three possible choices, automobile, employment and real estate; in fig.12, the automobile option enabling users to select the terms, exterior colors, mileage) and a second user reference information selects a second prioritized search item order criteria to display the set of search items within said search item criteria in a second order different from the first order (users can select the other two child nodes/categories as a second user preference information such as employment and real estate, see fig.12, col.10 line 3 to col.11 line 26 and col.14 lines 9-55).

Khanh Dinh

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